

Bill spent 20-years as a consultant and employee developing software for every major financial exchange in Chicago. Years earlier, he developed software for the now fallen retail giant which arguably was the Amazon of its time - Sears Roebuck & Co.

As Founder and Principal Consultant of agile Innovation Labs, he now trains organizations to apply Dojos, Software Crafting and Product Discovery in their journey to develop better products. His focus is to share pragmatic perspectives towards helping organizations become learning organizations - ones where engineers are not just learning the latest develop and deploy skills but are also learning to build the right products.

Bill resides in Chicago. When he is not husbanding, fathering, coaching, or biking he is writing. Bill is working on his first book entitled "Teaching Coaches to Hang Glide / Being Fearless for Your Team".

Principal Consultant, agile Innovation Labs, LLC

email: Bill@agileInnov.com

Twitter: [@agileInnovator](https://twitter.com/agileInnovator)

LinkedIn: <https://www.linkedin.com/in/agilebillallen/>